

# ANKIT KUMAR

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Microsoft Certified Power BI Data Analytics professional with 3 years of experience in data collection, Data Integration & Warehousing, ETL, modeling, and visualization. Skilled in DAX, Power Query, and Creating & deploying reports and dashboards using Power BI. Currently pursuing an Executive M. Tech in AI and Data Science from IIT Patna to enhance expertise in AI, ML, and advanced analytics. Passionate about leveraging data-driven insights to drive business growth and informed decision-making.

## SKILLS

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|---------------------------------|--------------------------|--------------------------|
| • Power BI                      | • SQL                    | • Python                 |
| • DAX & RLS                     | • Data Modelling         | • Power Query            |
| • ETL & Data Transformation     | • Statistical Techniques | • Ad-hoc reporting       |
| • Data Integration, Warehousing | • Analytical Thinking    | • Problem-Solving Skills |

## PROFESSIONAL EXPERIENCE

### MarkScan

Nov, 2023 – Dec, 2024

#### Senior Analyst

- Utilized Power Query, Python and Pandas for data cleaning, transformation, and manipulation, ensuring data accuracy and consistency across reports.
- Created and maintained interactive Power BI dashboards by integrating SQL data from multiple sources, enhancing report usability and functionality.
- Developed ETL processes, reducing data integration time by 40% and ensuring seamless data transformation for Power BI reports.
- Designed visually engaging dashboards using Power Query, boosting user engagement by 20%. Implemented advanced DAX formulas for custom metrics and calculations, enhancing the depth of analysis within business intelligence tools.
- Collaborated with cross-functional teams to define KPIs, aligning analytics solutions with organizational goals.

### ADRBS Private Limited

Nov, 2021 – Nov, 2023

#### Data Analyst

- Collaborated with cross-functional teams to gather requirements for data analytics projects, ensuring alignment with business intelligence objectives.
- Conducted data collection, cleaning, transformation, and validation using tools like Excel, Pivot Tables, and Python, achieving 100% accuracy in reporting datasets.
- Developed and refined SQL queries to extract, transform, and analyze specific datasets, optimizing query performance to handle large-scale tabular structures efficiently.
- Built interactive dashboards and generated ad-hoc reports using Power BI and Power Query, providing stakeholders with actionable insights.

## PROJECTS

### Audible, Amazon Publishing & ComiXology

Nov, 2023 – Dec, 2024

- Utilized web scraping with Python to extract data from websites and social media, gathering key data points for analysis and reporting.
- Cleaned and transformed scraped and manual data using Power Query and Python, ensuring 100% accuracy and smooth integration from MySQL, Excel, and other sources.
- Built interactive Power BI dashboards and published reports via Power BI Service, enabling real-time insights aligned with defined KPIs and stakeholder goals.

## EDUCATION

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### Indian Institute of Technology, Patna

2024 - Present

M. Tech: Artificial Intelligence and Data Science Engineering

### Moradabad Institute of Technology, Moradabad

2015 - 2019

B. Tech: Electronics and Communication Engineering

## CERTIFICATIONS

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- [Microsoft Certified Data Analyst Associate](#) by Microsoft
- [Google Data Analytics](#) by Coursera
- [Data Science for Engineers](#) by Nptel
- [Python for Data Science](#) by Nptel

## ACHIEVEMENTS & AWARDS

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- 5 Star SQL Gold Level Badge by Hacker Rank
- 2x PL 300 Exam Qualified by Microsoft